

2020 MEDIA KIT

BUILD YOUR BRAND
CREATE AWARENESS
DRIVE SALES



COPPERMINE

For more details visit:
copperminefieldhouse.com/advertising

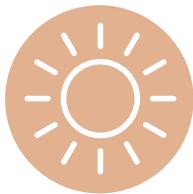
Cat Thoreson
(410) 570-0988
advertising@copperminefieldhouse.com

PARTNER LOCAL. PROMOTE LOCAL. PURCHASE LOCAL.

COMMUNITY PARTNERS



Coppermine is Baltimore's most prestigious destination for youth sports, active-lifestyle adults, and families. Our impact:



65k

CATALOG READERS



1k

CLUB ATHLETES



30k

YOUTH PARTICIPANTS



5k

FITNESS MEMBERS



80k

DIGITAL IMPRESSIONS

HIGH IMPACT ADVERTISING

Coppermine offers their community partners a comprehensive approach to marketing to our 75,000 visitors and their families. Including catalog, digital and print advertising; website, fitness equipment and email marketing; program, field/facility and event sponsors, and so much more!

Community partnerships offer a unique and fully customizable way to present **your** company to **your** community. Our brand aligns with your brand creating a synergistic presentation to your target market.



ADVERTISING OPPORTUNITIES

CATALOG ADVERTISING

\$2,000 (annually per placement)



Our Catalog informs our affluent customers and direct mail recipients about upcoming classes, clinics, and other programs. Families anticipate the arrival of our Catalog, hold onto it all year, and share it with friends and family.



LARGE PRINT BANNERS & DASHERS

Starting at \$1,400 (annually 2 year commitment)

Showcase your brand with large scale print banners and dashers. Spectators, visitors, and young athletes have a clear view of your ad during games, practices, special events, and field/facility rentals.

DIGITAL BOARD

\$1,000 (annually per location)

Coppermine's Full HD Digital Boards provide high impact advertising to our growing pedestrian traffic including customers and visitors. Your 15-second messaging can be updated monthly.

WEBSITE ADVERTISING

Starting at \$250 (annually per placement)

Coppermine's website is interwoven between programs, activities, and locations attracting organic unique visitors daily.



COMMUNITY BOARD

\$500 (annually per location)



Display your ad on our Community Board featuring your message, logo, and business card, coupon or QR code. Provide a "take one" opportunity to our loyal Coppermine community introducing your business through this unique referral channel.

FITNESS EQUIPMENT

\$3,500 (annually per location)

Fitness equipment ads provide the ability to display our community partners in an engaging, and more personal way directly to our fitness club members.



SPONSORSHIP OPPORTUNITIES

FIELD & FACILITY SPONSORS

Call for Pricing

Our best-in-class facilities and turf fields are the perfect place to get recognized. We offer a wide variety of unique scoreboard, field accessory advertising, field naming rights, concession stand sponsors and so much more!

PROGRAM EVENT SPONSORS

Call for Pricing

Become a Program Sponsor and promote your business through special events, classes, clinics, and camps. Recognition of your support is amplified through digital and print promotional materials.



COPPERMINE FIELD HOUSE

1400 Coppermine Terrace
Baltimore, MD 21209



COPPERMINE DU BURNS ARENA

3100 Boston Street
Baltimore, MD 21224



COPPERMINE CROSS KEYS

4 Hamill Road
Baltimore, MD 21210



COPPERMINE RACQUET & FITNESS

1. Bare Hills - 1420 Clarkview Rd
2. Pikesville - 1726 Reisterstown Road



COPPERMINE NORRIS FIELD

5602 Cottonworth Ave
Baltimore, MD 21209



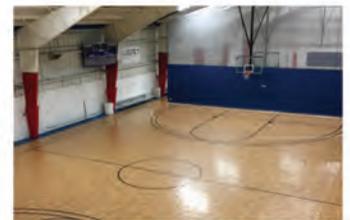
COPPERMINE SPORTS CENTER

5731 Cottonworth Ave
Baltimore, MD 21209



COPPERMINE GREEN VALLEY

1220 Saffell Rd
Owings Mills, MD 21136



COPPERMINE 4 SEASONS

2710 Hampstead Mexico Road
Hampstead, MD 21074

DESIGN & CAMPAIGN SERVICES

Work with our talented creative team to design your advertisement and campaign. We employ a collaborative approach with our community partners to develop a strategic advertising campaign designed to achieve your objectives. Our programs will focus on ad placement that provides maximum exposure and where your messaging will have the greatest impact. Offering the best in class for building brand loyalty and recognition. Let our creative team work with you to create a campaign using synergistic messaging that follows our proven style and standards.

